



# Motorized Retractable Nameplate



## Keywords

- *Dual-sided 7-inch nameplate*
- *USB / Ethernet data update*
- *Free nameplate software available*

CE  
FCC



Thanks for choosing us,  
Please read this instruction carefully before using the device.



*Please remove the transportation screws in the back, right, left side of housing and protection foam of the screen before power up to avoid damage to the product!*

In order to make sure the device is working properly, please follow below instructions:

- If found any abnormal situation, please cut off the power, plug off the power cord and contact the supplier. To avoid any fire accident, DON'T use device in following situations,
  - If peculiar smell found or fog comes from the product
  - If water or metal parts get inside the product
  - If the housing is deformed or damaged
  - If internal wire is broken
- As the device is high voltage, please DON'T open the housing at random to avoid fire or electric shock.
- DON'T put any conducting liquid on top of the product, to avoid fire or electric shock.
- The product is I type, should be connected to ground.



- Display

screen size	7 inch dual sided
matrix type	TFT
resolution	1024*600
brightness	350cd/ m <sup>2</sup>
contrast ratio	800:1
aspect ratio	16:9
view angle	85/85/85/85
backlight spanlife	10000 hours

- Electronical

control	RJ 45
data input	USB 2.0
protocol	RS485
power supply	AC 220V 50Hz
power consumption	<30W

- Mechanism

cover plate	anodized aluminium
finishing	black/silver, matt/brushed customization available
G.W.	5kgs
packing dimension	485*295*105mm
temperature	working -20°C~+70°C, storage -30°C~+80°C
humidity	working ≤ 90%, storage ≤ 90%

- Accessory

power cord	RS485 control cable
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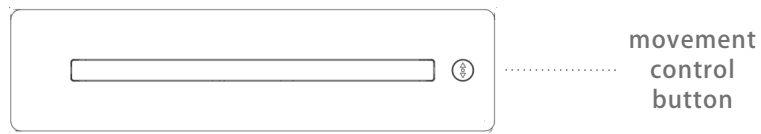
- Control

manual	RS485
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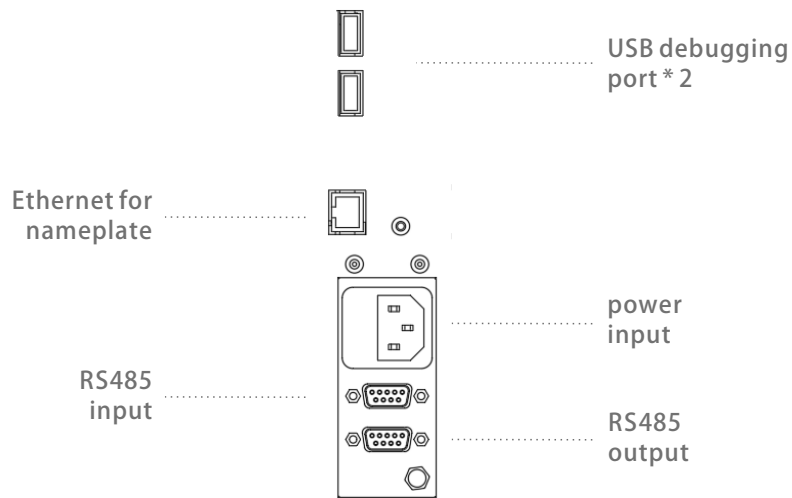
*Above specifications are subject to change without prior notice,  
explanation right reserved.*



## Cover plate



## Connectors on the housing

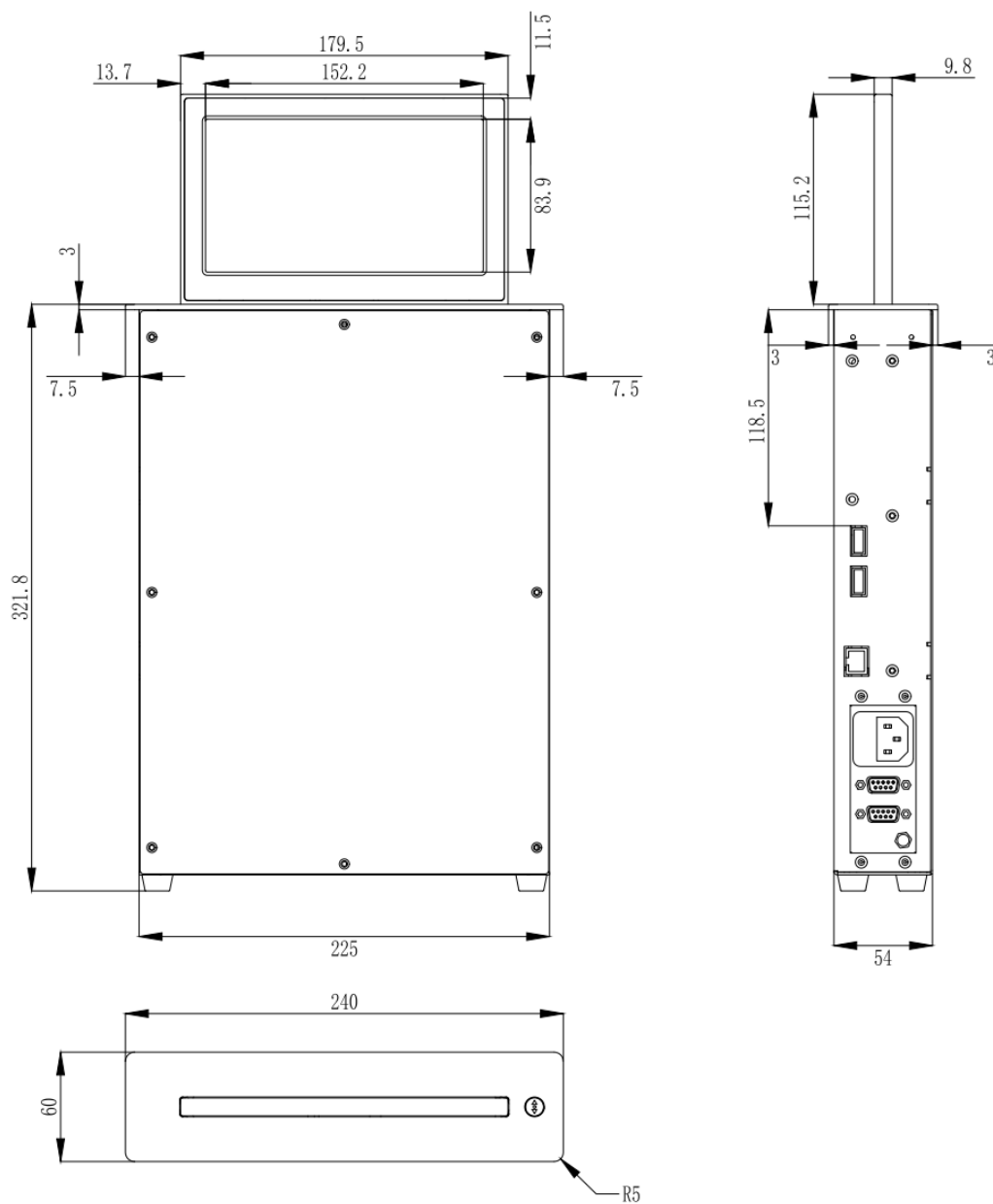


## Warranty

1 year by default, effective from delivery date  
price increase 3% when extend to 2years  
price increase 5% when extend to 3years  
price increase 10% when extend to 5years



# Dimensions



*Above dimensions for reference and subject to change, please double confirm.*



## Control codes

Hexadecimal control demand codes, RS485 protocol  
Control port definition: 1 for 485+ ; 2 for 485- ; 5 for grounding

Baud rate: 4800  
Data bit: 8  
Parity bit: NONE  
Stop bit: 1

When control all the units, no need to reset ID for each device, please use below codes

rise all	FF AC E1 FF 00 00 DD 01 DC
stop all	FF AC E1 FF 00 00 CD 01 CC
descend all	FF AC E1 FF 00 00 ED 01 EC

During central control programming, please send below codes by keep pressing without

break tilt forward for all	FF AC E1 FF 00 00 1D 01 1C
tilt backward for all	FF AC E1 FF 00 00 2D 01 2C

When control the units in groups(15 max.), use below codes after deviding the units into several groups

group #1	
rise	FF AC E1 E1 00 00 DD 01 BE
stop	FF AC E1 E1 00 00 CD 01 AE
descend	FF AC E1 E1 00 00 ED 01 CE
tilt forward	FF AC E1 E1 00 00 1D 00 FE
tilt backward	FF AC E1 E1 00 00 2D 01 0E

group #2	
rise	FF AC E1 E2 00 00 DD 01 BF
stop	FF AC E1 E2 00 00 CD 01 AF
descend	FF AC E1 E2 00 00 ED 01 CF
tilt forward	FF AC E1 E2 00 00 1D 00 FF
tilt backward	FF AC E1 E2 00 00 2D 01 0F

group #3	
rise	FF AC E1 E3 00 00 DD 01 C0
stop	FF AC E1 E3 00 00 CD 01 B0
descend	FF AC E1 E3 00 00 ED 01 D0
tilt forward	FF AC E1 E3 00 00 1D 01 00
tilt backward	FF AC E1 E3 00 00 2D 01 10

group #4	
rise	FF AC E1 E4 00 00 DD 01 C1
stop	FF AC E1 E4 00 00 CD 01 B1
descend	FF AC E1 E4 00 00 ED 01 D1
tilt forward	FF AC E1 E4 00 00 1D 01 01
tilt backward	FF AC E1 E4 00 00 2D 01 11